



Sponsorship Packages for 2010

Signature Supporter (\$200,000) *must be secured 6 months before the festival.*

Category: *Exclusivity*

- Official product / service status
- Featured banner on Website company logo (value \$1800)
- Website linked for twelve months 1st January to 31st December
- Media event signage
- Predominant company logo on both sides of 30' street banner displayed for a minimum of two weeks (One week before and during Film Festival)
- Double page colour ad space in program (value \$4000)
- On-site signage
- On-site product / display rights
- On-site mentions (speeches or PA system)
- Opportunity for on-site giveaways with logo
- Predominate company logo on all media and promotional materials and festival passes
- One Hundred (100) film passes to all VIP galas, all events and memberships for staff
- Ticket discounts for sponsor customers
- Client hospitality opportunities
- On-site access for customer reps to distribute promotional sales materials throughout festival (performance booths)
- On-site promotional or sales opportunities including data collection from attendees
- Direct mail insert opportunities
- Use of property logo/images in advertising, promotions and contesting
- Use of mobile content

Major Sponsors

Star Supporter (\$40,000) *must be secured 3 months before the festival.*

Category: *Non-Exclusivity*

- One page colour advertisement in festival program inside front cover (value \$2000)
- Exclusive performance booths for 6 selected performances
- Predominate company logo on all media and promotional materials and festival passes
- Featured half-banner on Website company logo (value \$900)
- Website linked for twelve months 1st January to 31st December
- Company Logo on both sides of 30' street banner, displayed for a minimum of two weeks
- Fifty (50) Film passes to all VIP galas, all events and memberships for staff
- Banner at all films, seminars, and opening reception

Platinum Supporter (\$10,000) *must be secured 3 months before the festival.*

Category: *Non- Exclusivity*

- Predominate company logo on all media and promotional materials and festival passes
- One page colored ad in festival program inside back cover (value \$1600)
- Company Logo on one side of 30' street banner displayed for a minimum of two weeks, one week before and during Film Festival
- Featured 1 of 3 banner on Website company logo (value \$600)
- Website linked for twelve months 1st January to 31st December
- 15 Film passes and memberships for staff and VIPs
- Banner at all films, seminars, and opening reception

Main Sponsors

Gold Supporter (\$2,000+)

Category: *Non- Exclusivity*

- 1/2 page ad in festival program (value \$800)
- Featured 1 of 6 banner on Website company logo (value \$300)
- Website linked for twelve months 1st January to 31st December
- 2 x performance booths
- Company logo on all media and promotional materials
- 10 Film Performance and memberships for staff and VIPs
- Banner at all films, seminars and opening reception

Silver Supporter (\$1000+)

Category: *Non- Exclusivity*

- 1/4 page ad in festival program (value \$400)
- Featured 1 of 8 banner on Website company logo (value \$225)
- Website linked for twelve months 1st January to 31st December
- Performance booth
- Company logo on all media and promotional materials: posters, flyers, program
- Six (6) film performance passes and memberships for staff and VIPs

Bronze Supporter (\$500 +)

Category: *Non- Exclusivity*

- \$500 shared performance booth (limited to 2 companies)
- Business card ad in festival program (value \$200)
- Website linked for twelve months 1st January to 31st December
- Company logo on promotional materials: posters, flyers, and program
- Four (4) film performance passes and memberships for staff and VIPs

Supporters of Film in the Okanagan - Friends of Film (\$100+)

- Festival pass & membership
- (\$25 to \$99)
- 2x film performance passes & memberships

Gifts in Kind

- Only 50% of in-kind value counts toward package level
 - Performance booth is a promotion stand outside screening rooms
 - Yearly sponsorship runs from 1st January - December 31st each year. Additional years and tailoring packages to sponsor requirements are negotiable
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Advertising rates for 2010

2010 Summer Souvenir Programme:

Double Page colour	\$4000
Inside Front Cover colour	\$2000
Inside Back Cover colour	\$1600
½ page	\$800
¼ page	\$400
Business Card size	\$200

Website Advertising

2010 Banner: Featured banner on website Company Logo	\$1800
Featured half-banner on website Company Logo	\$900
Featured 1 of 3 banner on website Company Logo	\$600
Featured 1 of 6 banner on website Company Logo	\$300
Featured 1 of 8 banner on website Company Logo	\$225

(Advertisement runs from January 1st 2010 to December 31st 2010.)

Sponsor a Prestigious Okanagan Film Award and have your company name associated with an Award winning Film:

2009 Okanagan Film Award Winners

Best International Documentary

Under our Skin : Andy Abrahams Wilson USA

Sponsored by [Canadian Lyme Disease Foundation](#)

Best International Short Documentary

The Sky was Angry : Sharif Abdunner Lebanon

Sponsored by [Royal Anne Hotel](#)

Best Canadian Short Documentary

Down Here : Charles Wilkinson Vancouver

Sponsored by [Twice the Fun Billiards & Awards](#)

Best International Animation

A Long-distance Call : Joe Chang China

Sponsored by [Leos Video](#)

Best Canadian Animation

Glitch : Peter Ricq Vancouver

Sponsored by [Glen Pothoven](#)

Best Canadian Short

The Rocket Man : Laurence Cohen Montreal

Sponsored by [Sleighrider Media](#)

Best Canadian Indie Feature Film

Lovers in a Dangerous Time : Mark Hug and May Charters Creston BC

Sponsored by [OKBC.tv](#)

Best International Short

The Optician : Jane McGee London UK

Sponsored by [Advantage Sun Country Travel](#)

Best International Indie Feature Film

AIR: The Musical : Jeremy Osbern Kansas USA

Sponsored by [Horizon Air](#)

Best Canadian Documentary

Sledhead : David McIlvride, Alison Love Kelowna BC

Sponsored by [Capital News](#)

Best Home Grown Award

A Light Obstacle : Zanaib Siddiqui Kelowna BC

Sponsored by [CHBC](#)

Power 104 Music Video Award

Crystal : Jason Lapeyre New York USA

Sponsored by [Power 104](#)

BC Music Video Award

Highway IV : Jeremy Lutter Vancouver Island

Sponsored by [B103 FM](#)

Crosswood Productions Peoples Choice Award

Under Our Skin : Andy Abrahams Wilson USA

Sponsored by [Crosswood Productions](#)

48 hour Film Challenge Award

Winners

Sponsored by [Centre for Arts and Technology Kelowna](#)

Projections Award (Award presented to High School Students)

Winners RSS

Sponsored by [Centre for Arts and Technology Kelowna](#)

[Charity Tax receipt.](#)

As registered charity we are responsible for all tax receipts issued under Okanagan Film Festival Society and #: 866214760RR0001 and must account for the corresponding donations on its annual information return.

A Charity tax receipt for any donation (no advantages), event ticket or pass (with advantages) ie (sponsor packages advertising costs) issued by Okanagan Film Festival Society as a Registered Charity can be issued on request to the treasurer or nominated volunteer of the Okanagan Film Festival Society.

For more information
and images from
the 2009 festival
check out:

www.okanaganfilmfestival.com

Registered .Charity. #: 866214760RR0001
BCsociety #: S-37933